



About me



Hi, I am Akshay Matha

Industrial Design to me is a process of observing and understanding the core problem in depth and create an optimum solution to the problem that can be delivered to the end user. A good design is bringing innovative ideas and technology to the actual user, creating a form which will function perfectly and create beautiful experiences.

Languages

English Hindi Marathi Konkani

Interests



Education.

- Masters in Product Design**
M.S. Ramaiah School of Advanced Studies,
Bangalore,
2012-2014
- Bachelors in Production Engg.**
College of Engineering & technology
Akola, Diploma in Mechanical Engineering
2009-2012
- Diploma in Mechanical Engg.**
Government Polytechnic, Panaji, Goa
2005-2008

Design Skills

- | | |
|--------------------------------|-------------------|
| Ideation & Concept Generation | Design thinking |
| Sketching & Concept refinement | Consumer research |
| Prototyping & Testing | Design Management |
| CMF design | Design Strategy |

3D Skills



Recognition



Work Experience | 10 Yrs.

- Industrial Design Manager**
Bajaj Electricals Ltd. Navi Mumbai
Projects: Design of a range of consumer durables like Ceiling Fans, Mixer Grinders and Distinctly different Consumer and street Lighting. Design of Radical Mixer Grinder and Ceiling Fan. Strategic Direction for Small Hub Ceiling Fans for Bajaj and Nex, Blade Design
2023 - Present
- Lead Industrial Design,**
Future Factory LLP, Mumbai
Projects: Design the existing range of inverters to be in consumer context and use and cement luminous as a thought and market leader in space of inverters. 2021 - 2023
- Assistant Lead Industrial Design**
Future Factory LLP, Mumbai
Projects: Design a whole range of entry, mid and premium segment of water purifiers with an enhancement of fascia design. 2017 - 2021
- Industrial Designer**
Future Factory LLP, Mumbai
Project: Design of a chocolate cooler for extravagant range of chocolates for ITC 2015 - 2017
- Freelance Designer**
Freelance Designer Project: Design of temperature scanner, Ventilator design, Amplifier Design 2015
- Line Engineer**
Bajaj Auto, Chakan, Pune
2008 - 2009

